

An i2i Event

# **FINALISTS 2012**

#### **Retail Innovation of the Year**

**Sponsored by Mastercard** C&A Brazil – C&A Fashion Like Desigual – La Vida es Chula Store Barcelona Diehl & Brüser Handelskonzepte GmbH – Emmas Enkel Energy Resources - Zew Store Magazine Luiza - Magazine Você Top3 by design

#### Pure Play Etailer of the Year

**Sponsored by GFK Appliances Online** ASOS eSpares Isabella Oliver Not Just a label Ocado

#### **Responsible Retailer of the Year**

Coop Switzerland Marks and Spencer Plc Pick n Pay The Co-operative Turkcell Woolworths South Africa

#### **Emerging Market Retailer of the Year**

**Sponsored by Land Securities** Koton, Turkey Max Retail, United Arab Emirates Mom & Me - Mahindra Retail Pvt Ltd, India Mr Price Group Limited, South Africa SMU, Chile Teknosa Ic ve Dis Ticaret A.S. Turkey

## Store Design of the Year

Colour Store by Asian Paints, New Delhi, India with FITCH Design Singapore Fangsuo Commune, Guangzhou, China MINI Store Westfield Stratford, London, UK with studio 38 Puma store, Amsterdam,Netherlands with plajer & franz studio Ruetz Bakery, Kematen, Austria with JHP

## **Retail Advertising Campaign of the Year**

7-Eleven - "BYO Cup Day", Leo Burnett Melbourne
Garbarino - "Back to Garbarino", Leo Burnett Argentina
John Lewis - "The Long Wait", Adam & Eve
McDonald's -"You Want McDonald's Fries with That", Arc Worldwide/Leo Burnett Chicago
Nike -"Sticker Wall" - JWT Dubai
Walgreens -"Walk With Walgreens", Arc Worldwide

## **Multi-Channel Retailer of the Year**

Coming soon

International Retailer of the Year Coming soon

Retailer of the Year Coming soon

### **Retail Leader of the Year**

Winner to be announced at the Awards Ceremony